

# MANAGE CUSTOMER RELATIONSHIPS

## TCS iON CRM

TCS iON CRM is fully integrated platform for managing all front-end and customer facing functions. It helps you with various aspects of sales and marketing and allows to build a strong network of loyal customers, supporting your business growth. Eliminating unproductive activities, the solution quickens processes, minimizes errors and helps increase sales and cash in-flow.



### Benefits



Increase customer satisfaction



Identify cross/ up-selling opportunities



Better Reporting

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